



Skinny
laMinx

LOOKBOOK

2014/15

I visited Tokyo in 2013, which is where I first noticed how important plants are to the soul of a city. And not only because they soften the concrete edges: It's also about how the row of potplants outside a store, or the painstakingly trimmed shrub on a sidewalk speak of the values of the people who care for the plantlife.

On my return to Cape Town, I thought more about the intersection between chlorophyll & concrete, and the result is this new fabric collection:

Paradise is Here expresses the energy and exuberance of city plants, and how they afford us respite, escape, encouragement, and an opportunity to communicate our better selves in an urban landscape.





PARADISE IS HERE

This collection is quite different from what I've designed before, but I found this **Lookbook** exciting to put together, because I found the new prints integrating so well with older Skinny laMinx fabrics.

This lookbook shows how I've made five very different looks & moods, using a mixture of Skinny laMinx fabrics, both old & new.

xx
Heather.







JUNGLE
BUNGALOW

LOOK 1



'If you look the right way, you can see that the whole world is a garden.'

- Frances Hodgson Burnett



Top to Bottom: Fronds in brazil / Brancusi Stripe in taupe /
Palmetto in pistaschio / Woodpile in spruce / Zigzag in brazil





PERFECT
SOLITUDE

LOOK 2

'We are stardust, we
are golden and we've
got to get ourselves
back to the garden.'

- Joni Mitchell





Top to Bottom: Palmetto in pine nut / Bowls in graphite / Orla in fog / Airborne in sage / Fronds in raffia





CONCRETE
RETREAT

LOOK 3

'I like it when a
flower or a little
tuft of grass grows
through a crack in
the concrete. It's
so ... heroic.'

- George Carlin





Top to Bottom: ZigZag in tarmac / Brancusi Stripe in inkspot / Airborne in tarmac / Fronds in brazil / Rough Diamond in inkspot / Palmetto in tarmac





NESTING
PLACE

LOOK 4

'The soul cannot thrive in
the absence of a garden.'

- Thomas More





Top to Bottom: Pincushion in graphite / Orla in fog /
Airborne in strelizia / Bowls in graphite



SWEET
&
SHARP

LOOK 5

'Weeds are flowers, too,
once you get to know them.'

- A.A. Milne





Top to Bottom: Orla in strawberry / Airborne in sage / Fronds in raffia /
Rough Diamond in sunny sky / Flower Fields in rosy



PARADISE
IS HERE

Designs & photos ©Heather Moore
All rights reserved
Made in South Africa

CONTACT

For more information about our fabrics
& products, visit skinnylaminx.com.
To order, email pearl@skinnylaminx.com